ORDER

Orders Order / Rev: A2612153 Alt Order #: 27022656 Product Desc: Issue Estimate: 592 Flight Dates: 07/25/20 - 08/07/20 Primary AE: Katz Washington Original Date / Rev: 07/24/20 / 07/24/20 Sales Office: K-WAS Order Type: **REG** Sales Region: Nat Agency Name: FP1 Strategies, LLC **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3001 Washington Blvd Billing Cycle: **EOM** Arlington, VA 22201 15% Agency Commission: Advertiser Name: POL/Keep Kansas Great PAC Order Brand: Demographic: New Business Thru: A25-54 **Product Codes:** PL6 Advertiser External ID: Revenue Code 1: AGY Agency External ID: Revenue Code 2: POL Unit Code: General Revenue Code 3: POL-ISS Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/20	07/26/20	1	\$450.00	\$382.50
07/27/20	08/30/20	38	\$13,065.00	\$11,105.25

P5

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	1	\$450.00	\$382.50	0.00
August 2020	38	\$13,065.00	\$11,105.25	0.00
Totals	39	\$13,515.00	\$11,487.75	0.00

Account Executives

Priority:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N 1 Mul		0 07/28/20		СМ	7-8am	-T	:30	1	\$350.00P3	0.00 NM	1	\$350.00
Cilan	IIEIS . NOIN	C,KSNG,KSI										
Toda	y Show (7-	Ram)	Today Show 7-8an	1								
	Start Date	End Date	Weekdays S	Spots/Week	Data	Datina						
	7/27/20	08/02/20	-T	5pots/vveek	Rate	Rating						
			· ·	1	\$350.00	0.00			1			
N 2 Muli			The state of the s	CM	7-8am	T	:30	1	\$350.00P3	0.00 NM	1	\$350.00
Chan	ileis . Noiv	C,KSNG,KSI	Today Show 7-8an									
Toda	y Show (7-8	Ram)	Today Show 7-ball	ı								
	Start Date	End Date	Weekdays S	Spots/Week	Poto	Doting						
	7/27/20	08/02/20	T	pois/vveek	Rate	Rating						
-				1	\$350.00	0.00						
N 3 Muli			Today Show 8-9am	CM	8-9am	M	:30	1	\$270.00P3	0.00 NM	1	\$270.00
Chan	ileis . Noiv	C,KSNG,KSI	Today Show 8-9an									
Today	Show (8-9	am)	Today Show 6-9an	ī								
The state of the s	start Date		Mookdovo	Smala AA/a ala	Dete	Detin						
-	7/27/20	End Date 08/02/20	Weekdays S	Spots/Week	Rate	Rating						
-				1	\$270.00	0.00						
N 4 Muli		0 07/29/20	Today Show 8-9am	CM	8-9am	W	:30	1	\$270.00P3	0.00 NM	1	\$270.00
Chan	neis : KSN	C,KSNG,KSI	NEW YORK STORY OF THE STORY OF									
Today	y Show (8-9	9am)	Today Show 8-9an	1								

Print Date: 07/24/20 16:11:14 Page 2 of 5

Wichita KS KSNW

Order / Rev:

A2612153

Advertiser:

POL/Keep Kansas Great PAC

Alt Order #:

27022656

Product Desc:

Issue

Flight Dates:

07/25/20 - 08/07/20

Estimate:

592

Ln	Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			All the state of t			7.00
-	/eek: 07/27/20	08/02/20	W	1	\$270.00	0.00			water and the second			
	Channels : KSN	IC,KSNG,KS	Today Show 8-9a NL,KSNW Today Show 8-9a		8-9am	M	:30	1	\$270.00P3	0.00 NM	1	\$270.00
	Today Show (8-	1920 17 00 -	Montrale	Castalliani	Dete	Define						
W	Start Date /eek: 08/03/20	End Date 08/09/20	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$270.00	Rating 0.00						
	Multi 08/02/2 Channels : KSN Meet The Press	IC,KSNG,KS	Meet the Press NL,KSNW Meet the Press	СМ	Meet the Pro	essS	:30	1	\$300.00P3	0.00 NM	1	\$300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
N 9	eek: 07/27/20 Multi 07/28/	08/02/20	S M E 0 100	CM	\$300.00 9-10a	0.00	.20		£470.00 D2	0.00.104		0470.00
	Channels : KSN	C,KSNG,KS		CIVI	9-10a	-T	:30	1	\$170.00P3	0.00 NM	1	\$170.00
	Live With Kelly		Modedaya	Cmata AAIa ale	Dete	Detino						
W	Start Date eek: 07/27/20	End Date 08/02/20	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$170.00	Rating 0.00						
	Multi 07/30/2 Channels : KSN	20 07/30/20 C,KSNG,KS		СМ	12n-1pm	T	:30	1	\$200.00P3	0.00 NM	1	\$200.00
	KSN News		Nort News									
۱۸/	Start Date eek: 07/27/20	End Date 08/02/20	Weekdays	Spots/Week	Rate \$200.00	Rating						
N 11		20 08/03/20	KSN News	CM	12n-1pm	0.00 M	:30	1	\$200.00P3	0.00 NM	1	\$200.00
		-,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	KSN News									
	KSN News Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 08/03/20	08/09/20	M	1	\$200.00	0.00						
			Good Day Kansas	s CM	1230p-1p	M	:30	1	\$140.00P3	0.00 NM	1	\$140.00
8	Channels : KSN	C,KSNG,KS	NL,KSNW Good Day Kansa	S								
)	Good Day Kans		•									
\٨/	Start Date eek: 07/27/20	End Date 08/02/20	Weekdays M	Spots/Week 1	<u>Rate</u> \$140.00	Rating 0.00						
	Multi 07/30/2			CM	3-4pm	T	:30	1	\$85.00P4	0.00 NM	1	\$85.00
	Channels : KSN Kelly Clarkson	C,KSNG,KSI	NL,KSNW M-F 3-4p						********		·	,
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 07/27/20 Multi 07/27/2	08/02/20	T	CM	\$85.00	0.00	.20		\$050 00 D0	0.00.104	4	0050.00
1	Channels : KSN			Civi	4-430pm	M	:30	1	\$250.00P3	0.00 NM	1	\$250.00
	Jeopardy B <u>Start Date</u>	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	eek: 07/27/20	08/02/20	M	1	\$250.00	0.00			****			
	Multi 07/29/2 Channels : KSN			СМ	4-430pm	W	:30	1	\$250.00P3	0.00 NM	1	\$250.00
9	Jeopardy B				220 0					ı		
W	Start Date eek: 07/27/20	End Date 08/02/20	Weekdays W	Spots/Week 1	Rate \$250.00	Rating 0.00						
N 16	Multi 07/31/2 Channels : KSN	0 07/31/20	NL,KSNW	СМ	4-430pm	F	:30	1	\$250.00P3	0.00 NM	1	\$250.00
	Jeopardy B		M-F 4-430p							- 1		
	Start Date eek: 07/27/20	End Date 08/02/20	Weekdays	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						

Print Date: 07/24/20 16:11:14 Page 3 of 5

Order / Rev:

A2612153

Advertiser:

POL/Keep Kansas Great PAC

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27022656

Product Desc:

Flight Dates:

07/25/20 - 08/07/20

Estimate:

592

Wichita KS KSNW

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
Channe	els : KSN	C,KSNG,KS	M-F 430-5p NL,KSNW M-F 430-5p									
Jeopar											_	
Week: 07		End Date 08/02/20	<u>Weekdays</u> T	Spots/Week 1		Rating 0.00						
Channe	els : KSN	0 08/03/20 C,KSNG,KS	M-F 430-5p NL,KSNW M-F 430-5p	СМ	430-5pm	M	:30	1	\$325.00P3	0.00 NM	1	\$325.00
Jeopard <u>Sta</u> Week: 08	art Date	End Date 08/09/20	Weekdays M	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
N 19 Multi Channe		0 08/01/20 C,KSNG,KS		CM	5-530p	S-	:30	1	\$200.00P3	0.00 NM	1	\$200.00
Jeopard	dy		оа о ооор									
<u>Sta</u> Week: 07/	art <u>Date</u> /27/20	End Date 08/02/20	Weekdays S-	Spots/Week 1	Rate \$200.00	Rating 0.00						
Channe	els : KSN	0 07/30/20 C,KSNG,KS	reference to a comment of the contract of the		5-530pm	T	:30	1	\$350.00P3	0.00 NM	1	\$350.00
-	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 07/ N21 Multi	07/27/2			CM	\$350.00 6-630p	0.00 M	:30	1	\$450.00P3	0.00 NM	1	\$450.00
KSN Ne		C,KSNG,KS	NL,KSNW KSN News at Six									
2 2 2 3 3 3	rt Date	End Date 08/02/20	Weekdays M	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00						
N22 Multi	07/31/2		KSN News at Six	СМ	6-630p	F	:30	1	\$450.00P3	0.00 NM	1	\$450.00
KSN Ne <u>Sta</u> Week: 07/	rt Date	End Date 08/02/20	Weekdays F	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00						
N 24 Multi Channe KSN Ne	ls : KSN0	0 08/02/20 C,KSNG,KSI	Sun KSN News at NL,KSNW Sun KSN News a		Sun KSN Ne	ews atS	:30	1	\$300.00P3	0.00 NM	1	\$300.00
	rt Date	End Date 08/02/20	Weekdays	Spots/Week	<u>Rate</u> \$300.00	Rating 0.00						
N 25 Multi	07/30/2	20 1020 200 000 000	M-F 630-7p NL.KSNW	СМ	630-7pm	T	:30	1	\$650.00P3	0.00 NM	1	\$650.00
			M-F 630-7p									
<u>Sta</u>	of Fortune rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/ N 26 Multi		08/02/20		CM	\$650.00 630-7pm	0.00 M	:30	1	\$650.00P3	0.00 NM	1	\$650.00
Channe	ls : KSN0	C,KSNG,KSI	NL,KSNW M-F 630-7p		,			•	4000,000	0.00 11111	·	ψοσο.σσ
	of Fortune rt Date		Mookdova	Cnota AAI = =1	Data	Datie						
Week: 08/		End Date 08/09/20	Weekdays M	Spots/Week 1	<u>Rate</u> \$650.00	Rating 0.00						
N 28 Multi Channe		0 07/28/20 C,KSNG,KSI		СМ	10-10:35pm	-T	:30	1	\$600.00P3	0.00 NM	1	\$600.00
KSN Ne	ws		KSN News at Ter	n Mon-Fri								
	rt Date	End Date 08/02/20	Weekdays	Spots/Week	<u>Rate</u> \$600.00	Rating 0.00						
N 29 Multi	08/03/20		LN M-F	CM	10-10:35pm	M	:30	1	\$600.00P3	0.00 NM	1	\$600.00
2		,	KSN News at Ter	Mon-Fri								

Print Date: 07/24/20 16:11:15 Page 4 of 5

Wichita KS KSNW

Order / Rev:

A2612153

Advertiser:

POL/Keep Kansas Great PAC

Alt Order #:

27022656

Product Desc:

Flight Dates: 07/25/20 - 08/07/20

Estimate:

Issue 592

Ln Ch Start KSN News	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 08/03/20	End Date 08/09/20	Weekdays M	Spots/Week	ar result to tourns	Ratin 0.0	_						
N 31 Multi 07/26/2 Channels : KSN			CM Sun	KSN News	at 10 S-	S	:30	1	\$450.00P3	0.00 NM	1	\$450.00
KSN News Start Date Week: 07/20/20	End Date 07/26/20	Weekdays	Spots/Week		Ratin					-		
N 32 Multi 07/28/2			CM	\$450.00 10:35p-11:3	0.0		:30	1	\$140.00P4	0.00 NM	1	\$140.00
Channels : KSN				10.55p-11.6	ЭЭРШ		.50	•	\$140.00F4	U.UU INIVI		\$140.00
Tonight Show-N	7200 6 60											
<u>Start Date</u> Week: 07/27/20	End Date 08/02/20	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$140.00	Rating 0.0	-						
N 33 Multi 07/29/2 Channels : KSN		NL,KSNW	СМ	10:35p-11:3	35pm -	-W	:30	1	\$140.00P4	0.00 NM	1	\$140.00
Tonight Show-N	BC	Tonight Show/Jin	nmy Fallon									
Start Date Week: 07/27/20	End Date 08/02/20	Weekdays	Spots/Week	<u>Rate</u> \$140.00	Rating 0.0	-						
N 34 Multi 07/30/2 Channels : KSN	20 07/30/20	Tonight Show	СМ	10:35p-11:3			:30	1	\$140.00P4	0.00 NM	1	\$140.00
Tonight Show-N		Tonight Show/Jin	nmy Fallon									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	_						
Week: 07/27/20 N 35 Multi 07/31/2		Tonight Show	CM	\$140.00 10:35p-11:3	0.0 - 5pm		:30	1	\$140.00P4	0.00 NM	1	\$140.00
Channels : KSN	C,KSNG,KS	NL,KSNW Tonight Show/Jin	my Fallon									
Tonight Show-N												
<u>Start Date</u> Week: 07/27/20	End Date 08/02/20	Weekdays	Spots/Week 1	<u>Rate</u> \$140.00	Rating 0.0	~						
N 36 Multi 07/27/2 Channels : KSN	20 07/27/20		B CM	9-10p			:30	1	\$800.00P3	0.00 NM	0	\$0.00
Dateline Mon 10	e/9c-NBC	Monday 9-10p										
Start Date Week: 07/27/20	End Date 08/02/20	Weekdays M	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.0	7				1		
Spot Ch Date Ra		escription		/End Time	0.0		<u>eekdays</u>	Ler	ngth Rate	Rtg Type		
1 Multi 07/27/20 Credited	0-08/02/20 N	Ion Prime Hour 3	9-10	p		M-		-	:30 (\$800.00)	0.00 <i>NM</i>		
N 37 Multi 07/28/2 Channels : KSN		The second second		7-9p	-	T	:30	1	\$1,200.00P3	0.00 NM	1	\$1,200.00
America's Got T	alent Tue-NF	Tue Prime Other	1									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 07/27/20 N 38 Multi 07/29/2	08/02/20	-T Wed Prime Hour		\$1,200.00 9-10p	0.0	0 -W	:30	1	\$800.00P3	0.00 NM	1	\$800.00
Channels : KSN				o 10p			.00	•	ψοσο.σση σ	0.00 14141	į	φοσο.σσ
Chicago PD (R)-												
<u>Start Date</u> Week: 07/27/20	End Date 08/02/20	Weekdays W	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.0	-						
N 39 Multi 08/02/2 Channels : KSN				1035p-1105		S	:30	1	\$50.00P4	0.00 NM	1	\$50.00
Meet The Press		Good Day Kansa	s Sunday PM									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	-						
Week: 07/27/20	08/02/20	Today Show Sa	1	\$50.00	0.0		.20	- 1	¢100 00 D0	0.00.1116		0400.00
N 40 Multi 08/01/2 Channels : KSN			СМ	8a-10a	-	S-	:30	1	\$100.00P3	0.00 NM	1	\$100.00
		Today Show Sa								ı		

Print Date: 07/24/20 16:11:15

Page 5 of 5

 Order / Rev:
 A2612153
 Advertiser:
 POL/Keep Kansas Great PAC

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 27022656
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 Issue
 Wichita KS KSNW

 Flight Dates:
 07/25/20 - 08/07/20
 Estimate:
 592

Ln Ch Start Meet The Press		Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/27/20	08/02/20	S-	1	\$100.00	0.00						
N 41 Multi 08/01/	20 08/01/20	Sat KSN News at	Six CM	6-630pm	S-	:30	1	\$400.00P3	0.00 NM	1	\$400.00
Channels : KSN	IC,KSNG,KS	Table Capital of the st							2010 W NET 8-22552		•
		Sat KSN News at	Six								
Meet The Press											
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 07/27/20	08/02/20	S-	1	\$400.00	0.00						
	20 08/01/20		CM	630-7pm	S-	:30	1	\$450.00P3	0.00 NM	1	\$450.00
Channels : KSN	IC,KSNG,KS	100° 100 100 100 100 100 100 100 100 100									
Meet The Press		Sa 630-7p									
		1071-1									
Start Date Week: 07/27/20	End Date 08/02/20	<u>Weekdays</u> S-	Spots/Week	Rate	Rating						
			1	\$450.00	0.00						
	20 08/01/20		CM	KSN News	at 10 SS-	:30	1	\$450.00P3	0.00 NM	1	\$450.00
Channels : KSN	ic,nsive,ns	KSN News at 10	Sat								
Meet The Press	i	NON News at 10	Sat								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 07/27/20	08/02/20	S-	1	\$450.00	0.00						
		Stanley Cup Playo	offs CM		PlavoS-	:30		#400 00 D0	0.00.104		
Channels : KSN			JIIS CIVI	Startley Cup	7 Flay0 5-	.30	2	\$400.00P3	0.00 NM	2	\$800.00
		Stanley Cup Play	offs	(7:00 PM-10):00 PM)						
Meet The Press					,				- 1		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 07/27/20	08/02/20	S-	2	\$400.00	0.00				ı		
	Mary Mary Control								Totals	39	\$12 F1F 00
									iolais	39	\$13,515.00

125 West 55th St New York, NY 10019

Contract # 27022656 Agency: FP1 Strategies, LLC CPE: 31/33/592

3001 Washington Blvd., 7th Floor Product: Issue

Arlington, VA 22201

Agency Order #: 9787504 Buyer: Poch, Hollis

Service: Nielsen

Changes as of: 7/24/2020 at 3:59 PM Flight: 7/25/20 - 8/7/20 Advertiser: Keep Kansas Great PAC

Office: WASHINGTON

Version: Current State Version 4
Station: KSNW
Market: Wichita

Total Spots: 39 Con Type: POLITICAL/VOTE
Total \$: \$13,515.00

Total CPP: \$0.00 Total GRP: Traffic #: A2612153

Primary Demo:
Assistant: KELLY JOHNS
202-872-5880

Salesperson: KELLY JOHNS 202-872-5880

Separation:

Comments: Flight dates 7/25-8/3

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20	19	18	17 (16	15	14	<u>3</u>	12	<u> </u>	6	ဖ	œ	7	0	ر ت	4	ω	2	_	#	
Sa 20 10p-10:30p	M-F 19 10p-10:35p	18 6:30p-7p	M-F 6:30p-7p	16 5p-5:30p	15 6p-6:30p	M-F 14 6p-6:30p	M-F 13 5p-5:30p	Sa 12 5p-5:30p	M-F 11 4:30p-5p	10 4p-4:30p	9 3p-4p	M-F 8 12:30p-1p	12n-12:30p	9a-10a	5 10:30a-11a	4 9a-10a	3 8a-9:30a	M-F 8a-9a	7a-8a	# Day/Time	
																				DP	
KSN News	KSN News	Wheel of Fortune	Wheel of Fortune	KSN News	KSN News	KSN News	KSN News	Jeopardy	Jeopardy	Jeopardy B	Kelly Clarkson	Good Day Kansas	KSN News	Live With Kelly & Ryan	GoodDay Kansas	Meet The Press	Saturday Today Show	Today Show (8-9am)	Today Show (7-8am)	Program	
\$450.00	\$600.00	\$450.00	\$650.00	\$300.00	\$400.00	\$450.00	\$350.00	\$200.00	\$325.00	\$250.00	\$85.00	\$140.00	\$200.00	\$170.00	\$50,00	\$300.00	\$100.00	\$270.00	\$350.00	Rate	
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Len	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	7/25	
 o	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	7/26	100
0	0	0	0	0	0	ے	0	0	0	_	0	_	0	0	0	0	0	_	0	5 7/27	
0	_	0	0	0	0	0	0	0	0	0	0	0	0	_	0	0	0	0	_	7/28	
0	0	0	0	0	0	0	0	0	0	_	0	0	0	0	0	0	0		0	3 7/29	
0	0	0	_	0	0	0	_	0		0	_	0	_	0	0	0	0	0			
0	0	0	0	0	0	_	0	0	0	_	0	0	0	0	0	0	0	0	0	7/30 7/31	7/12
0	0	0	0	0	0	0	0	_	0	0	0	0	0	0	0	0	0	0	0	8/1	7/25 - 8/7
0	0	0	0	_	0	0	0	0	0	0	0	0	0	0	0	_	0	0	0	8/2	
0	1	0	_	0	0	0	0	0	_	0	0	0	_	0	0	0	0		0	8/3	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	8/4	
5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	8/5	
5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	8/6	
э	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	8/7	
5	2	0	2	_	0	2	_	_	2	ω		_	N	_	0	1	0	3	2	Spots	Total
	\$1.2		eş.	\$300.00									\$400.00	\$170.00		\$300.00			\$700.00		Total
	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00			\$0.00	\$0.00	\$0.00					\$0.00	CPP*	Ī
				0.0	0.0								0.0	0.0					0.0	GRP*	

125 West 55th St New York, NY 10019

24 7p-9p W 25 9p-10p Su 26 10:30p-11p

M 23 9p-10p

M-F 22 10:35p-11:37p Su 21 10p-10:30p Day/Time

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Rate

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7/25

7/26

7/27

7/28

7/29

7/30

7/25 - 8/7 7/31 8/1

8/3

8/4

8/5

8/6

8/7

Total Spots

Total

GRP*

0

0

KSN News Program

Tonight Show-NBC

\$140.00 \$450.00

Sa 10p-10:30p Sa 29 6:30p-7p Sa 6p-6:30p Sa 27 8a-9:30a

KSN News

KSN News

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\$400.00 \$100.00

\$0.00

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\$0.00

\$450.00

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Wheel of Fortune

Saturday Today Show

GDK REWIND

Chicago PD (R)-NBC

\$800.00

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\$1,200.00

\$0.00

\$0.00 \$0.00 \$0.00 CPP*

\$800.00

\$0.00 \$0.00

\$50.00

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\$450.00

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\$1,200. 00

\$800.00

America's Got Talent Tue-NBC Dateline Mon 10e/9c-NBC

STANLEY CUP PLAYOFFS

\$400.00 \$450.00 \$450.00 \$400.00 \$100.00

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39

\$13,515.00

\$0.00

0.0

\$800.00 \$450.00

\$0.00 \$0.00 \$0.00

TOTALS:

0

Agency: FP1 Strategies, LLC CPE: 31/33/592 Contract # 27022656

Arlington, VA 22201 3001 Washington Blvd., 7th Floor Product: Issue

Agency Order #: 9787504 Buyer: Poch, Hollis

Changes as of: 7/24/2020 at 3:59 PM Advertiser: Keep Kansas Great PAC Flight: 7/25/20 - 8/7/20

Station: KSNW Version: Current State Version 4 Market: Wichita

Con Type: POLITICAL/VOTE

Total \$: \$13,515.00

Office: WASHINGTON

Total Spots: 39

Total GRP: Total CPP: \$0.00

Assistant: KELLY JOHNS 202-872-5880

Primary Demo:

Service: Nielsen

Salesperson: KELLY JOHNS 202-872-5880

Separation:

Traffic #:	
: A2612153	

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of 3
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125 West 55th St New York, NY 10019

Contract # 27022656 Agency: FP1 Strategies, LLC CPE: 31/33/592 Changes as of: 7/24/2020 at 3:59 PM Flight: 7/25/20 - 8/7/20

Advertiser: Keep Kansas Great PAC Version: Current State Version 4 Station: KSNW Market: Wichita

Con Type: POLITICAL/VOTE

Arlington, VA 22201 3001 Washington Blvd., 7th Floor Agency Order #: 9787504 Product: Issue Service: Nielsen Office: WASHINGTON Total Spots: 39 Total CPP: \$0.00 Total \$: \$13,515.00

Salesperson: KELLY JOHNS 202-872-5880 Separation: Assistant: KELLY JOHNS 202-872-5880 Traffic #: A2612153

Buyer: Poch, Hollis

Primary Demo:

Total GRP:

Special Instructions

07/24/20 12:21 PM 07/24/20 1:01 PM 07/24/20 1:56 PM Date/Time 07/24/20 12:34 PM 07/24/20 3:47 PM Market Budget: \$13,515 KSNW Share: 100% Comment: KELLY JOHNS System Lori Sanderson Lori Sanderson Lori Sanderson Added by Competitive Information Flight dates 7/25-8/3 PLEASE ACCEPT MG. PLEASE ACCEPT MG'S. THANKS, LS PLEASE ACCEPT MG'S. THANKS, LS Comment Notice Received. THANKS, LS **Order Level Comments** 2020-Jul Month Monthly Summary Spots 37 2

Total		Day/Time	
100%	100%	% Distrib	
39	39	Spots	Daypart S
\$13,515.00	\$13,515.00	Dollars	Summary
N/A	N/A	CPP	
0.0	0.0	GRP	
2020-Aug	2020-Jul	Month	M

Total

39

\$13,515.00 \$13,015.00

Dollars \$500.00

Competitive Unknown

					Trans	Transaction History	
Trans	Created/Received Created by	Created by	Status	Spot+	Spot+ Spot-	\$ Chg	\$ Chg Contract \$ Comment
Makegood 3	7/24/20 3:47 PM Lori Sanderson	Lori Sanderson ·	Confirmed	2	1	\$0	\$13,515.00 Changes: Total Spots from 38 to 39. 2 buylines added or modified.
Makegood 2	7/24/20 1:56 PM Lori Sanderson	Lori Sanderson	Confirmed	4	4	\$0	\$13,515.00 Changes: 8 buylines added or modified.
Makegood 1	7/24/20 1:02 PM Lori Sandersor	Lori Sanderson	Confirmed	1	1	\$0	\$13,515.00 Changes: 2 buylines added or modified.
Queued for Electronic Contracting	7/24/20 12:25 PM					\$0	\$0
New	7/24/20 12:20 PM KELLY JOHNS	KELLY JOHNS	Confirmed	38		\$13,515.00 \$13,515.0	\$13,515.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

, FP1 Strategies	_, hereby request station time as f	follows: See Order for proposed			
schedule and charges. See Invoice for actual schedule and charges.					
Check one:					
Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level. Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates					
only to a state or local issue).					
ALL QUESTIONS/BLOCKS MUST BE COMPLETED					
Station time requested by:					
Agency name: FP1 Strategies					
Address: 3001 Washington Blvd 7th Floor, A	rlington VA. 22201				
Contact:	Phone number:	Email:			
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):					
Name: Keeping Kansas Great PAC					
Address: 1828 Walnut Street Suite 5103 Kansas City, MO 64108					
Contact:	Phone number:	Email:			
Station is authorized to announce the ti	me as paid for by such person or entity	:			
List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.): Kate Teasdale- Treasurer					
		П			
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).					
If ad refers to a federal candidate(s) or fe	ederal election, list ALL of the following	: N/A			
Name(s) of every candidate referred to:					
Office(s) sought by such candidate(s) (no acronyms or abbreviations):					
Date of election: 8/4/20					
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:					

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor		Station Represen	tative		
Signature: RyanGracy Digital Date:	lly signed by RyanGracy 2020.04.27 12:25:56 -04'00'	Signature:	dres Berry		
Name: Ryan Gracy		Name: Audrey Berry			
Date of Request to Purchase Ad Time:	4.28.20	Date of Station Agreement to Sell Time: 7/24/20			
то	BE COMPLETED	BY STATION O	NLY		
Ad submitted to station? Yes	No	Date ad received:	7/24/20		
Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).					
If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.					
Disposition: Accepted Accepted IN PART (e.g., ad not received to determine content)* Rejected – provide reason:					
*Upload partially accepted form, then promptly upload updated final form when complete.					
Date and nature of follow-ups, if any:					
Contract #: A2612153	Station Call Letters: KSNW		Date Received/Requested: 7/24/20		
Est. #: 592	Station Location: Wichita, KS		Run Start and End Dates: 7/25 - 8/3/20		
For national issue ads only (not required for state/local issue ads):					

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.